

YEAR 11 TRANSITION RESOURCES

Subject: Media Marketing & Event Management

Level: Level 3

Focus for this fortnight: Skills and Attributes

Please send questions / queries and submission of work to: cperrett@eastleigh.ac.uk

Knowledge

Finding an exciting career starts and ends with you!

Can you imagine 2 years from now working for a cruise company, organising events while sailing the Caribbean Sea.?

How about studying the subject further at University? PR, Events Management, Music Management, Festivals.

Planning a wedding to make someone's dream day become a reality?

Or... Working front of house in a 5* Hotel, managing a team **or running your own business?**

All those jobs above have been achieved by students who have studied this course.

We are all **different**, we have different **strengths**, different **goals**, different **ambitions**, and different **dreams**. You are not going to be the **same** as your sibling, friend, or your parents/guardians, and that is because this is **YOUR** career and not theirs. There is of course room for improvement and your **dream** of being successful without working hard may need to be addressed!

An exciting career is out there, and it is waiting for you! You just need to be able to find what skills you have versus the skills needed to start that journey!

Skills

Activity #1

List 5 opportunities that you would like to take up after you finish college.
e.g Work in Sales, University studying Events, start your own business.

Activity #2

- Make a list of 5 Skills and 5 Attributes that you currently have.
- Make a list of 5 Skills and 5 Attributes that you would like to improve on.

It is important to be truthful here, this is not about trying to impress anyone at this stage. For example, if you are terrible at time management; do put this down as a skill you have, this needs to be in the improvement section.

Activity #3

Complete the following Skills Audit Tests and identify your skills gaps.

<https://careersmart.org.uk/tools/career-test-skills-audit>

Copy and paste your results under your list above and compare your answers

<https://www.mindtools.com/pages/article/get-started.htm>

Copy and paste your results under the results above and compare your answers

In this link there are lots of other resources in the Toolkit (left hand side of the page), please feel free to use these resources and test yourself on other areas that you may want to investigate; such as leadership skills or communication skills.

We will use this information later in the year to support your course criteria

Behaviours

Being aware of what skills and attributes are needed in your career are very important! It gives you a goal to work towards and a focus.

As you grow older you will gain so many more skills, attributes, and experiences that will help you reach your goal.

When your skills and attributes develop these become your most important asset when searching for a job. If these are not correctly showcased, they can be the reason why your unsuccessful.

The course will allow you to adopt a vast amount of transferable skills that can be taken into most career opportunities. However, you must be confident which ones you have, which ones you want to improve on and most importantly which ones you are good at.

Being able to identify what skills you currently have versus what skills you need in your career is very important.

Sometimes 'The Dream Job' is just not suitable for you. This could be due to many factors, some completely out of your control. Identifying these early on enables you to divert your route and focus on becoming successful in a more suitable role.



For more information, or to apply for your next course, please visit our website at www.eastleigh.ac.uk.
You can also call our friendly team on 023 8091 1000.